



Lara Verdian

Chief Operating Officer

 [@lara-verdian](#)

Lara leads Quant's daily operations, strategy, and administration as it goes to market internationally.

Lara brings over 20 years' experience in the Healthcare and Lifesciences industry as a specialist in the development of global pricing and GTM (Go-To-Market) strategies for pharma companies. Having held senior positions in international leadership, she has a strong track record of success in global launches, pricing strategies and played key roles in valuation and due diligence projects relating to acquisition targets, both of pharmaceutical companies and private equity.

Highly experienced in business development and managing multimillion dollar budgets, Lara successfully led the pharmaceutical and life sciences division of the broader Health Economics and Social Policy Practice at Deloitte, and has worked at other leading pharmaceutical/healthcare brands, including J&J, Pfizer, GSK, Eisai, Actelion and Intercept.

She holds an MBA from the University of Technology Sydney, and an MSc in Health Economics from London School of Economics and Political Science.



Notes to editors

Media contact

Rebecca Hackworth
Head of Communications
Quant

rebecca.hackworth@quant.network



[@R_Hackworth](https://twitter.com/R_Hackworth)



[@rebeccahackworth](https://www.linkedin.com/in/rebeccahackworth)

About Quant

Quant is the future of finance. Today.

We unlock the power of blockchain for everyone by delivering interoperable ecosystems and real-world solutions that simply work: lowering costs, enabling new business and mitigating risk.

We work with financial institutions, governments, multinational companies, and the partners and fintech developers who support them, to deliver enterprise-grade technology built with security and compliance front of mind.

Founded in 2018, Quant is UK-based with a US presence. We spearheaded the Blockchain ISO Standard TC307 adopted by 57 countries and organisations worldwide and solved interoperability with the creation of the world's first blockchain-agnostic API gateway, Overledger.

Our high-integrity leadership team has deep experience in government, financial services, technology, healthcare, and management consulting. Our partners include Amazon Web Services and Oracle, and we're a founding member of the Digital Pound Foundation.

To find out more, visit quant.network.